



CLEAN PHL



Zero Starts With One: You *How to Get Involved*

Do you want to see your neighborhood cleaner? Do you want to find ways to help reduce the waste you create in our city? Here are some of the ways you can get started:

- **Search the Litter Index at cleanphl.org and find resources available on your block.** The Litter Index is a detailed, indexed map of litter conditions throughout Philadelphia. Enter your address in the Litter Index search bar, and you'll see your block and neighborhood litter scores and an information box that lists all of the resources available on your block. These resources will help you clean up your block and make sure it stays that way.
- **Host a clean up.** Check out cleanphl.org to learn how to host a clean up in your neighborhood.
- **Minimize your waste.** There are many small steps that you can take that add up to big reductions in waste generation. Flip this sheet over to find our list of Zero Waste tips.
- **Spread the word.** On cleanphl.org, you'll find spotlights of community members and programs that are fighting the good fight against litter.
- **Become a Philacycler.** Philacycle is an innovative program that allows residents to help out the community and to earn all sorts of great rewards when they do. From eliminating litter on our streets to learning more about sustainable living online to volunteering at a variety of local events, Philacycle rewards you for taking Zero Waste actions and engaging your friends, family, and neighbors to help make the positive impact we'd all like to see in our city. Learn more at philacycle.com.
- **Start composting.** Install a garbage disposal or learn how to set up your own backyard composting system.
- **Volunteer.** Become an ambassador for Zero Waste and volunteer at a Zero Waste event. Find out how on cleanphl.org.
- **Read the Zero Waste and Litter Action Plan.** On cleanphl.org, you'll find the full Action Plan and can learn more about the Cabinet's litter enforcement and Zero Waste strategies.
- **Test your recycling expertise.** Take an online quiz at recyclebycity.com/philadelphia.
(Hint: No, you can't recycle greasy pizza boxes or plastic bags.)
- **Stay updated.** Join our email list at cleanphl.org/sign-up to stay up-to-date on all things Zero Waste and litter in Philadelphia.

The most important thing you can do is share how you're reducing waste with your friends and neighbors. Use the hashtag **#CleanPHL** and if you haven't already, be sure to follow us on twitter and facebook **@CleanPHL!**

ZERO WASTE TIPS

CHANGES YOU CAN MAKE TODAY TO MINIMIZE YOUR WASTE

Everyone has a role to play in helping to make Philadelphia a Zero Waste city. There are many small changes that you can make to reduce your household waste. Here are a few tips to help you get started!

- ✓ **Shop Selectively.** Choose products with little or no packaging and those that are recyclable or reusable.
- ✓ **Buy in Bulk.** Purchase products in bulk in the largest containers possible to reduce packaging waste.
- ✓ **Avoid Individually Wrapped Products.** Buy fruits, vegetables, and other food and household items loose to reduce unnecessary trays, wraps, and bags — it can also be cheaper!
- ✓ **Buy to Last.** Buy durable products and keep them for as long as possible. Choose long-lasting metal or wood household items rather than plastic ones.
- ✓ **Shop with Reusable Bags.** Bring reusable bags shopping with you and refuse disposable plastic ones.
- ✓ **Bring Your Own Cup.** Bring your own reusable water bottle and coffee mug with you to fill up.
- ✓ **Replace Paper Products.** Replace paper towels, napkins, and plates with reusable cloth ones.
- ✓ **Use Reusable Food Containers.** Use reusable containers for lunch and leftovers.
- ✓ **Use Durable Household Products.** Use durable, long-lasting household products (like dishware, utensils, cups, and mugs) rather than disposables.
- ✓ **Stop Unwanted Mail and Catalogs.** Opt out of national junk mail, and contact local and regional companies sending you unwanted mail and ask to be taken off their lists.
- ✓ **Prevent Food Waste.** Compost your food and yard waste, and prevent food waste at its source by meal planning, prepping food, storing food properly, and making sure you eat all that you buy. For packaged foods, “sell-by,” “best-by,” and “use-by” dates relate to peak quality or flavor, not to food safety. Use the “sniff test” to check for obvious spoilage. Learn about how to set up your own composting system at home in the “Composting” section at cleanphl.org/materials-templates.
- ✓ **Recycle Properly.** Make sure you know the ins and outs of recycling. Properly dispose of/recycle items like electronics, mattresses, and tires. Learn more at philadelphiastreet.com/recycling/how-to-recycle.
- ✓ **Rent or Borrow Seldom-used Equipment.** Many companies offer rental services for yard, construction, and household equipment.
- ✓ **Find New Life for Used Furniture and Household Items.** Repair, sell, or donate furniture and other used household items. Give usable old clothes to charities, and make non-usable ones into cleaning rags.

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